

**Exhibit O, Supplemental Nutrition Assistance Program (SNAP) Education Evaluation Tool
RFA No. HHS0015831
Criteria, Subcriteria Sheet**

Evaluator				
Respondent				
#	Criteria	Weight	Score	Comments
1	Personnel and Organization			
1.1	Evaluate the Applicant's purpose and mission and how it meets the purpose and goals of this RFA.	5%		
1.2	Evaluate the Applicant's described approach to meeting the projects requirements and managing similar nutrition- and physical activity-related projects.	5%		
1.3	Evaluate the Applicant's staffing adequacy and organizational resources.	5%		
	Subtotal	15%		
2	Required Interventions			
2.1	Evaluate the Applicant's plan to meet at least two of the Texas SNAP-Ed State Priority Goals and the plan to achieve the associated SMART Objectives.	10%		
2.2	Evaluate the Applicant's plan to implement at least two required intervention approaches for each project.	5%		
2.3	Evaluate the Applicant's proposed strategies and the plan to implement and support those strategies.	5%		
2.4	Evaluate the Applicant's description providing sufficient and cohesive support for the project priorities selection(s).	5%		
2.5	Evaluate the Applicant's plan for innovation by addressing needs within the Eligible Population.	5%		
	Subtotal	30%		
3	Grant Requirement			
3.1	Evaluate the Applicant's ability to address the required services and develop plans that meet with program requirements.	10%		
	Subtotal	10%		
4	Annual Project Work Plan			
4.1	Evaluate the Applicant's Project Work Plan and how it meets the requirements of this RFA.	15%		
	Subtotal	15%		
5	Cost			
5.1	Evaluate the reasonableness of the Applicants' proposed Expenditure Proposal.	30%		
	Subtotal	30%		
	TOTAL (%)	100%		

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Evaluation Scoring Guide

Score	Level	Description
Unacceptable	1	Response does not address requirement. Response is completely unacceptable.
Unacceptable	2	Response mentions requirement, but is not responsive to the elements of the requirement.
Unacceptable	3	Response addresses requirement, but response described does not allow the agency to fulfill mission.
Marginal. Fails to meet evaluation standards but failures are correctable.	4	Response meets fundamental requirements, however could not be implemented as described (would require both the agency and Respondent to make significant changes not currently anticipated).
Marginal. Fails to meet evaluation standards but failures are correctable.	5	Response meets fundamental requirements, however could not be implemented as described (implementation would require both the agency and Respondent to make minor changes not currently anticipated).
Marginal. Fails to meet evaluation standards but failures are correctable.	6	Response meets fundamental requirements, however could not be implemented as described (implementation would require changes to be made by Respondent only).
Acceptable	7	Response clearly satisfies requirement but has some minor weaknesses.
Acceptable	8	Response clearly satisfies requirement.
Acceptable	9	Response satisfies requirements and has some benefits above requirement.
Exceptional	10	Response far exceeds all aspects of requirement.

For the purposes of this exhibit, "the agency" means the contracting state agency as specified in the solicitation.

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No.	Best Value Criteria	Weight
1	Personnel and Organization	15%
2	Required Interventions	30%
3	Grant Requirement	10%
4	Annual Project Work Plan	15%
5	Cost	30%
GRAND TOTAL		100%