

Exhibit O, Supplemental Nutrition Assistance Program (SNAP) Education Evaluation Tool
RFA No. HHS0015831
Criteria, Subcriteria Sheet

| Evaluator | | | | |
|-------------------|--|---------------|--------------|-----------------|
| Respondent | | | | |
| # | Criteria | Weight | Score | Comments |
| 1 | Personnel and Organization | | | |
| 1.1 | Evaluate the Applicant's purpose and mission and how it meets the purpose and goals of this RFA. | 5% | | |
| 1.2 | Evaluate the Applicant's described approach to meeting the projects requirements and managing similar nutrition- and physical activity-related projects. | 5% | | |
| 1.3 | Evaluate the Applicant's staffing adequacy and organizational resources. | 5% | | |
| Subtotal | | 15% | | |
| 2 | Required Interventions | | | |
| 2.1 | Evaluate the Applicant's plan to meet at least two of the Texas SNAP-Ed State Priority Goals and the plan to achieve the associated SMART Objectives. | 10% | | |
| 2.2 | Evaluate the Applicant's plan to implement at least two required intervention approaches for each project. | 5% | | |
| 2.3 | Evaluate the Applicant's proposed strategies and the plan to implement and support those strategies. | 5% | | |
| 2.4 | Evaluate the Applicant's description providing sufficient and cohesive support for the project priorities selection(s). | 5% | | |
| 2.5 | Evaluate the Applicant's plan for innovation by addressing needs within the Eligible Population. | 5% | | |
| Subtotal | | 30% | | |
| 3 | Grant Requirement | | | |
| 3.1 | Evaluate the Applicant's ability to address the required services and develop plans that meet with program requirements. | 10% | | |
| Subtotal | | 10% | | |
| 4 | Annual Project Work Plan | | | |
| 4.1 | Evaluate the Applicant's Project Work Plan and how it meets the requirements of this RFA. | 15% | | |
| Subtotal | | 15% | | |
| 5 | Cost | | | |
| 5.1 | Evaluate the reasonableness of the Applicants' proposed Expenditure Proposal. | 30% | | |
| Subtotal | | 30% | | |
| TOTAL (%) | | 100% | | |

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|---|-------|---|
| Evaluation Scoring Guide | | |
| Score | Level | Description |
| Unacceptable | 1 | Response does not address requirement. Response is completely unacceptable. |
| Unacceptable | 2 | Response mentions requirement, but is not responsive to the elements of the requirement. |
| Unacceptable | 3 | Response addresses requirement, but response described does not allow the agency to fulfill mission. |
| Marginal. Fails to meet evaluation standards but failures are correctable. | 4 | Response meets fundamental requirements, however could not be implemented as described (would require both the agency and Respondent to make significant changes not currently anticipated). |
| Marginal. Fails to meet evaluation standards but failures are correctable. | 5 | Response meets fundamental requirements, however could not be implemented as described (implementation would require both the agency and Respondent to make minor changes not currently anticipated). |
| Marginal. Fails to meet evaluation standards but failures are correctable. | 6 | Response meets fundamental requirements, however could not be implemented as described (implementation would require changes to be made by Respondent only). |
| Acceptable | 7 | Response clearly satisfies requirement but has some minor weaknesses. |
| Acceptable | 8 | Response clearly satisfies requirement. |
| Acceptable | 9 | Response satisfies requirements and has some benefits above requirement. |
| Exceptional | 10 | Response far exceeds all aspects of requirement. |

For the purposes of this exhibit, "the agency" means the contracting state agency as specified in the solicitation.

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|---|----------------------------|--------|
| No. | Best Value Criteria | Weight |
| 1 | Personnel and Organization | 15% |
| 2 | Required Interventions | 30% |
| 3 | Grant Requirement | 10% |
| 4 | Annual Project Work Plan | 15% |
| 5 | Cost | 30% |
| | GRAND TOTAL | 100% |