**FORM I**

**COMMUNICATION AND OUTREACH PLAN**

|  |  |
| --- | --- |
| **Legal Business Name of Applicant:** |  |

Service Provider **must** develop and implement an annual Communication and Outreach plan to make the public aware of the program, services provided, and how to access services.

Maximum page limit: 2 pages

1. Briefly describe Applicant’s Communication and Outreach plans make the public aware of the program, services provided, and how to access services. See RFA **Section 2.6.7 Communication and Outreach**.
2. Describe Applicant’s Communication and Outreach plans (detailed in RFA **Section 2.6.7 Communication and Outreach)** for the anticipated contract period to:
3. Conduct outreach to other county social service programs to enhance awareness and collaboration.
4. Participate in community capacity building.
5. Develop and maintain a Project-specific website.
6. Identify the target population(s) to be served (**Section 2.3, Eligible Population**) and describe Applicant’s plan for identifying and reaching target populations.