DSHS Animal Friendly
Criteria, Subcriteria Sheet
RFA #HHS0012167

Evaluator				
Respondent				
#	Criteria	Weight	Score	Comments
1	**Respondent Background**			
1.1	To what extent did the Respondent provide a narrative description to describe their affiliations; overall purpose/mission statement and; their accomplishments and experiences.	5%		
1.2	Evaluate Respondent's plan to provide low or no cost sterilization of cats and dogs for the general public, including Respondent's administration of the program and its financial management and budget strategy, procedures, or tools.	5%		
	Subtotal	**10%**		
2	**Target Area**			
2.1	How well did the Respondent describe the target area and client base population to be served, e.g. County(ies), city(ies), which should include average base income of all target areas to be served. Target area statistics can be found at: https://data.census.gov/cedsci/advanced	35%		
	Subtotal	**35%**		
3	**Strategy for Marketing**			
3.1	How well did the respondent describe a clear awareness of what they must do to achieve the objective. The plan should provide complete and detailed description of the organization's outreach/marketing strategies for getting the word out about their spay/neuter project.	25%		
	Subtotal	**25%**		
4	**Coordination and Collaboration**			
4.1	How well did the respondent describe their recent collaborative efforts to include successes or outcomes.	5%		
4.2	To what extent did the Respondent provide a clear and detailed description of 1) how the respondent will establish coordination and collaboration with community partners for low-cost spay/neuters of dogs and cats and 2) explain how coordination has been or will be conducted.	5%		
	Subtotal	**10%**		
5	**Target Cost Estimate/ Requested Budget**			
5.1	To what extent did the Respondent address the cost per procedure in the proposal.	10%		
5.2	To what extent did the Respondent address their costs in their proposal to align with the requirements of the solicitation.	10%		
	Subtotal	**20%**		
	TOTAL (%)	**100%**		

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Evaluation Scoring Guide		
Score	**Level**	**Description**
Unacceptable	**1**	Response does not address requirement. Response is completely unacceptable.
Unacceptable	**2**	Response mentions requirement, but is not responsive to the elements of the requirement.
Unacceptable	**3**	Response addresses requirement, but response described does not allow the agency to fulfill mission.
Marginal. Fails to meet evaluation standards but failures are correctable.	**4**	Response meets fundamental requirements, however could not be implemented as described (would require both the agency and Respondent to make significant changes not currently anticipated).
Marginal. Fails to meet evaluation standards but failures are correctable.	**5**	Response meets fundamental requirements, however could not be implemented as described (implementation would require both the agency and Respondent to make minor changes not currently anticipated).
Marginal. Fails to meet evaluation standards but failures are correctable.	**6**	Response meets fundamental requirements, however could not be implemented as described (implementation would require changes to be made by Respondent only).
Acceptable	**7**	Response clearly satisfies requirement but has some minor weaknesses.
Acceptable	**8**	Response clearly satisfies requirement.
Acceptable	**9**	Response satisfies requirements and has some benefits above requirement.
Exceptional	**10**	Response far exceeds all aspects of requirement.

For the purposes of this exhibit, "the agency" means the contracting state agency as specified in the solicitation.

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No.	Best Value Criteria	Weight
1	Respondent Background	10%
2	Target Area	35%
3	Strategy for Marketing	25%
4	Coordinationand Collaboration	10%
5	Target Cost Estimate	20%
	GRAND TOTAL	100%